

贯穿电子智能制造产业链



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LEAP EXPO

2019.10.10-12 | 深圳会展中心
Shenzhen Convention & Exhibition Center

华南国际智能制造、 先进电子及激光技术博览会

South China International Advanced Electronics,
Automation and Laser Expo

成员展



Automation & EMA



productronica South China



South China Advanced Laser
Technology and Application Exhibition

同期举办



LEAP Expo



智能制造，推动行业发展

Intelligent Manufacturing Promotes Industry Development

华南国际智能制造、先进电子及激光技术博览会（简称LEAP Expo）由慕尼黑展览（上海）有限公司携手中国国际贸易促进委员会机械行业分会、中国光学学会激光加工专业委员会及机器视觉产业联盟共同主办，下辖深圳国际自动化及机器人技术展览会/深圳国际电子智能制造展览会、慕尼黑华南电子生产设备展、华南先进激光及加工应用技术展览会和中国（深圳）机器视觉展览会暨机器视觉技术及工业应用研讨会。LEAP Expo 2019华丽升级，22,500平米展示面积，预计将拥有400余家参展商入驻，吸引25,000余位专业观众莅临参观与参会。

智能制造是未来工厂的发展方向，从国务院颁发的《中国制造2025》至工信部提出的《智能制造发展规划（2016-2020）》，毫无疑问，发展智能制造装备将会成为行业发展的重中之重。为了服务华南及东南亚地区日益增长的电子制造及相关产业的转型及升级需求，LEAP Expo通过呈现自动化及机器人、电子制造智能化解决方案、线束加工与连接技术、点胶注胶设备及材料、先进激光及加工应用技术、机器视觉核心部件和辅件六大模块及智慧工厂特色环节，真正打造一个专业化、高品质、高效率的行业平台。

LEAP Expo is co-organized by Messe Muenchen Shanghai Co., Ltd., China Council for the Promotion of International Trade Machinery Sub-Council, Chinese Optical Society-Laser Processing Committee and China Machine Vision Industry Union. It is comprised of four exhibitions, the Automation & EMA, productronica South China, South China Advanced Laser Technology and Application Exhibition and Vision China (Shenzhen). LEAP Expo 2019 will expand again with an exhibition space of 22,500 square meters. It is expected to host more than 400 exhibitors and over 25,000 professional visitors.

Intelligent manufacturing represents what the future factory is like. From the "Made in China 2025" initiative of the State Council to the "Intelligent Manufacturing Development Plan (2016-2020)" proposed by the Ministry of Industry and IT, the message is very clear: intelligent manufacturing equipment will become the future powerhouse of the industry. In order to serve the transformation and upgrading of the electronics manufacturing and related industry in South China and Southeast Asia, LEAP Expo comes up with a professional, high-quality, high-efficiency industry platform presenting advanced technologies from six industry domains: Automation and Robotics, Intelligent Electronic Manufacturing Solutions, Wire Harness Processing and Connection Technology, Dispensing Equipment and Materials, Advanced Lasers and Laser Processing, Core Components of Machine Vision Products & Parts, along with a special area for Smart Factory.

展品类别 Product Categories



Automation & EMA



- A&R 自动化及机器人
Automation & Robotics
- EMS 电子制造智能化解决方案
Electronic Manufacturing Solution



productronica South China



- MA 电子制造与组装
Manufacture & Assembly
- CC 线束加工与连接技术
Cable Processing & Interconnection Technology



South China Advanced Laser Technology and Application Exhibition

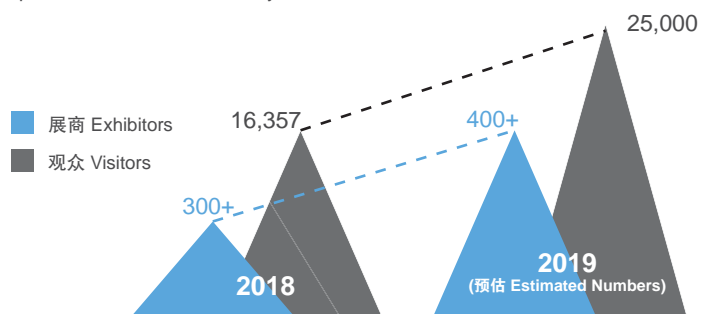


- LP 激光加工
Laser Processing

同期举办



- VP 机器视觉系统、核心部件及辅件
System and Core components of Machine Vision products



目标观众 Target Visitors

通信系统 Communication systems · 汽车 Automotive industry · 轨道交通 Rail transport · EMS · 新材料 New material · 照明工程 Lighting engineering · OEM · 医疗 Medical technology · 船舶 Ship building · 工业电子 Industrial electronics · 电脑及周边 Computers & peripherals · 消费电子 Consumer electronics · 模具 Mould · 航空航天 Aerospace · 家电 Home appliance · 安防 Security & protection systems · 新能源 New energy · 钣金 Metal sheet · 系统集成商 System Integrators · 半导体 Semiconductor · 电气工程 Electrical Engineering

多场景多产线呈现优质解决方案，智慧工厂创新演示区全面升级

Showing the High Quality Solutions of Multi-Scene and Multi-Production Lines Upgrading the Smart Factory Innovation Demonstration Area in overall

2019智慧工厂创新演示区再度升级，展示面积超过5,000平米，多场景多产线为您还原更具规模更加震撼的电子制造智慧工厂及产业链，您可亲临现场近距离寻求优质与创新的解决方案。

作为LEAP Expo 2018的一大亮点，智慧工厂创新演示区成功展现了四条完整生产线。IPC CFX Demo Line中国首秀基于IPC CFX-2591标准将完全可视化的流程呈现于现场，真实的生产，并结合华为云进行生产数据的实时传输和反馈。高混装、高可靠性、超宽工艺窗口SMT生产线，给“未来工厂”提供了系统性解决方案和增值服务。智能插件生产线，则展现了如何实现SMT应用过程中器件生产有序化、智能化、数字化的过程。而智慧工厂工艺流程生产线全面演示了从智能物料仓库模式到中央系统监控下自动化生产线的整套工艺流程，展示信息化系统（MES/WMS）与智能仓库、生产设备、智能物流配送、计划生产及操作者的正式协作生产过程。

In 2019, the Smart Factory Innovation Demonstration Area will be upgraded again with an exhibition space of more than 5,000 square meters. The Multi-Scene and Multi-Production Lines will recreate smart electronics manufacturing factories covering the entire industry chain. Visitors will be able to experience high-quality and innovative solutions personally and find the ones fit for you.

As a highlight of LEAP Expo 2018, four live demo lines installed in the Smart Factory Innovation Demonstration Area. IPC CFX Demo Line first show was a grand display of the successful application of industrial Big Data technology, which based on IPC CFX-2591 standards, presented the entire manufacturing process onsite, with the support of Huawei Cloud that real-time transmission and feedback was enabled as well. The high-hybrid, high-reliable, super-width process SMT Demo Line provided systematic solutions and value-added services to "Future Factory". The Smart Inserter Production Line exhibited how the SMT manufacturing process can be streamlined, intelligentized and digitalized. The Smart Factory Line displayed the latest solutions in all fields from smart material warehousing to automatic production lines under central monitoring, especially MES/WMS and smart warehousing, manufacturing equipment, smart logistic & delivery, planned manufacturing and human-machine coordinated manufacturing.



为何参展 Why to Exhibit



01

贯穿整个电子智能制造产业链，打通上下游产业合作

Cover the whole supply chain of electronics intelligent manufacturing, opening up the cooperation between upstream and downstream



02

多场景多产线的全新展示形式，帮助展商更好呈现全方位解决方案

A new display of Multi-Scene and Multi-Production Lines to help exhibitors to better show a full range of solutions



03

打造5,000平米智慧工厂，推动华南电子智能制造新趋势

Build 5,000 square meters smart factory and promote new trends of the electronic intelligent manufacturing in South China



04

直面新客户新商机，网罗消费电子、汽车电子、工业电子、医疗电子、线束加工等行业全年采购订单

Face new customers and new business opportunities, covering annual purchase orders in the filed of customer electronics, automotive electronics, industrial electronics, medical electronics, wire harness processing, etc.



05

尊享定制化买家配对服务，拥有与25,000名买家专属见面机会

Customized match-making for buyers, owning exclusive opportunity to meet with 25,000 buyers



Automation & EMA

深圳国际自动化及机器人技术展览会 深圳国际电子智能制造展览会 Automation & EMA

深圳国际自动化及机器人技术展览会/深圳国际电子智能制造展览会是涵盖自动化与机器人、智能制造技术及系统集成与自动化解决方案的综合性展会。展会旨在为面向中国制造业的未来，为生产更高质量产品提供技术解决方案，帮助企业优化产品方案、提升生产流程、工厂管理、供应链，实现降低成本、增加产能和提质增效。

国家将工业制造产业升级和智能制造纳入十三五战略规划，并且颁布了《中国制造2025》，作为我国实施制造强国战略第一个十年的行动纲领。纲领同时规划了重点战略任务：把智能制造作为两化深度融合的主攻方向；着力发展智能装备和智能产品，推进生产过程智能化，培育新型生产方式，全面提升企业研发、生产、管理和服务的智能化水平。

Automation & EMA is an exhibition of automation and robots, smart manufacturing, system integration and automation solutions. For the future of the Chinese manufacturing industry, Automation & EMA aims to offer technological solutions that create higher quality products. It also provides chances for Chinese manufacturers to develop innovative products, streamline production, and upgrade production management and supply chain to reduce costs, increase production capability, quality and efficiency.

China has incorporated the upgrading of the industrial manufacturing industry and intelligent manufacturing into the 13th Five-Year Plan, and released the Made in China 2025 program, which is the first ten-year action plan of China's strategy to become a strong manufacturing country. At the same time, the program has stated the key strategic tasks: Intelligent manufacturing is at the center of the two modernizations; the development of intelligent equipment and intelligent products, as well as intelligent production will be a focus; to develop new production methods, and promote the use of smart technology in research development, production, management and service.

展品范围 Product Categories

A&R	■ 工业机器人	Industrial robots
	■ 运动控制技术	Motion control technology
	■ 工业传感器	Industrial sensor
	■ 机器视觉	Machine vision
	■ 工业计算及配件	Industrial computer and accessories
	■ 装配与搬运技术	Assembly and handling technology
	■ 定位系统	Positioning systems
	■ 驱动技术	Drive technology
	■ 传感技术	Sensor technology
	■ 安全技术	Safety technology
	■ 供应技术	Supply technology

EMS	■ 智能制造解决方案	Intelligent manufacturing solutions
	■ 工厂自动化及智慧工厂	Factory automation and smart factory
	■ 精密加工	Precision machining
	■ 精密测量及3D扫描技术	Precision measurement & 3D scanning
	■ 数字制造	Digital manufacturing
	■ 先进合成材料	Advanced synthetic material
	■ 物联网及大数据	IOT & Big Data
	■ 软件与云计算	Software and cloud computing
	■ 服务与服务供应商	Services and service providers
	■ 研究与技术	Research and technology

参展企业 Exhibitors



部分展商，排名不分先后
Part of Exhibitors, in no particular order



 productronica South China
慕尼黑华南电子生产设备展

慕尼黑华南电子生产设备展 productronica South China

慕尼黑华南电子生产设备展旨在积极响应“中国制造2025”国家战略及粤港澳大湾区战略部署，推进电子信息产业及制造产业转型升级，实现自动化智能制造流程，将生产中的供应、制造、销售信息数据化、智能化，有效提升生产效率及优化加工工艺。

华南地区是中国当前重要的信息产业生产和加工基地之一。源于德国慕尼黑的productronica是全球闻名的电子生产设备展览会，在全球电子制造业具有深厚的影响力，依托于慕尼黑博览集团专业的办展经验及深厚的行业资源，productronica在上海成功举办多年后，针对华南地区日益增长电子制造技术及设备更新的需求，productronica将集中展示先进电子制造技术，探讨智慧工厂对制造业的影响，聚焦工业物联网带来的行业挑战及机遇，为华南电子制造行业提供智能化及自动化解决方案。

productronica South China aims to support "China's manufacturing 2025 strategy" and "Guangdong-Hong Kong- Macao Greater Bay Area strategy", promote upgrading of the electronic information and manufacturing industry, achieve intelligent automation manufacturing process, optimize the production and manufacturing efficiency via intelligence-oriented supply, manufacturing and sales processes.

Currently, South China is an important production and manufacturing base of the electronics and information industry. productronica from Munich, Germany is a well known exhibition for electronics development and construction which has a profound influence in the global electronics industry. Based on the professional exhibition management experience and the world's huge industry resources, Messe Muenchen Shanghai Co., Ltd. has held productronica in Shanghai, East China successfully for many years. To meet the growing demand for large-scale technology and equipment upgrading of the electronic good production in South China, productronica will focus on advanced electronic manufacturing technology, explore the impact of intelligent factories on manufacturing industry, forecast the industrial challenges and opportunities brought by the internet of things, and provide intelligent and automation solutions for the South China electronics manufacturing industry.

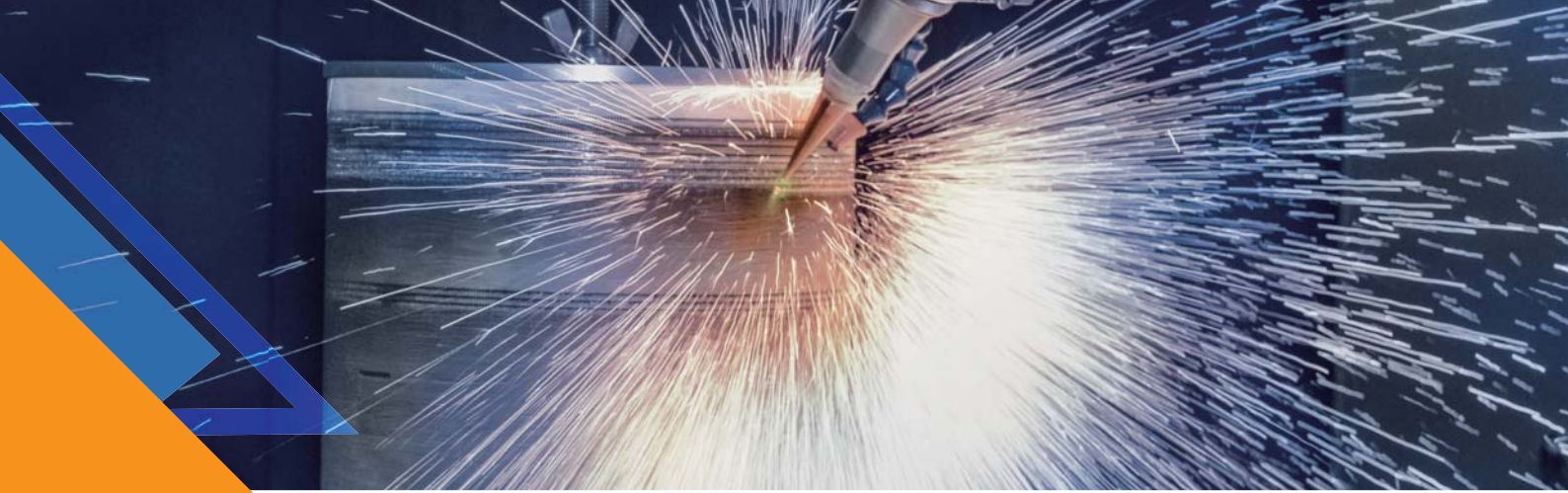
展品范围 Product Categories

- | | |
|--|--|
| <p>MA</p> <ul style="list-style-type: none"> ▪ 智能贴装及装配技术 Smart mounting and assembly technology ▪ 智能仓储及物流 Intelligent warehousing and logistics ▪ 测试测量&3D扫描 Test measurement and 3D scanning ▪ 焊接点胶技术 Soldering and dispensing technology ▪ 精密加工 Precision machining ▪ PCB及电路载体制造 PCB and Circuit-carrier manufacturing | <p>CC</p> <ul style="list-style-type: none"> ▪ 线束和连接器生产技术 Manufacturing technologies for cable and connectors ▪ 线圈生产技术 Coilware production ▪ 混合元件制造 Hybrid component manufacturing |
|--|--|

参展企业 Exhibitors



部分展商，排名不分先后
Part of Exhibitors, in no particular order



Laser South China

华南先进激光及加工应用技术展览会 South China Advanced Laser Technology and Application Exhibition

在“中国制造2025”-深圳行动计划的指引下，深圳迈开了“升级产业智能化，布局先进制造业”的步伐，逐步推进智能制造、绿色制造、高端制造。华南地区作为中国经济发展和现代制造业基础雄厚的地区，是我国汽车工业、造船工业、电子信息产品、IT、家电制造、自动化装备制造重要基地。依托华南制造业对加工设备的巨大需求，华南激光产业迅速发展，已成为全国激光产业重量级市场。

中国光学学会激光加工专业委员会和慕尼黑展览（上海）有限公司强强联手，共同主办华南先进激光及加工应用技术展览会。展会以先进光源、精密制造、钣金加工、加工服务四大展区为切入点，展示先进的激光制造技术和装备，呈现激光加工在电子、汽车、金属、模具、船舶、家电等各个行业应用中的前沿技术和解决方案，为华南地区特别是广东省的电子、汽车、船舶、家电、广告、钣金等行业客户提供深入全面了解激光加工工艺、设备性能等技术问题的平台。

Under the guidance of the "Made in China 2025" Program - Shenzhen Action Plan, Shenzhen has started "upgrading the intelligence level to develop an advanced manufacturing industry" through the promotion of intelligent, green and high-end manufacturing technologies. South China, with its strong economy and modern manufacturing technology, is an important base for China's automotive industry, ship building, electronic products, IT, household appliances and automation equipment manufacturing industries. In response to the huge demand for processing equipment in South China, the laser industry in this region has developed rapidly, and South China has in turn become a heavyweight market for the laser industry in China.

The China Optical Society Laser Processing Committee (COS-LPC) and Messe Muenchen Shanghai Co., Ltd. jointly sponsored the LEAP Expo. With four exhibition areas -Advanced Light Source, Precision Manufacturing, Sheet Metal Processing and Processing Service-LEAP Expo demonstrates advanced laser manufacturing technology and equipment, as well as their latest applications and solutions in various industries in South China, including electronics, automotive industry, metals, moulds, ship building, and home appliance. The exhibition is a platform for the in-depth and comprehensive understanding of the laser processing technology, equipment and related technical issues.

展品范围 Product Categories



- 先进激光制造技术：
激光切割、激光焊接、激光钻孔、激光打标、激光雕刻、激光划线、激光刻蚀、激光熔覆、激光淬火等
 - 高端智能装备：
机器视觉系统、加工配套设备等
 - 先进光源：
新型工业用激光器、光纤、碟片、半导体、超快CO2激光器、紫外激光器
 - 光学：
光学与光学制造、光学成像、光学检测和质量控制等
 - 激光加工服务
 - 3D打印/增材制造
 - 创新技术展示
- Advanced laser manufacturing:
Laser cutting, laser welding, laser drilling, laser marking, laser engraving, laser etching, laser cladding, laser quenching, etc.
 - High-end intelligent equipment:
Machine vision system, processing equipment, etc.
 - Advanced light sources:
New industrial lasers, optical fibers, disks, semiconductors, ultrafast CO2 lasers, ultraviolet lasers, etc.
 - Optics:
Optics and optical manufacturing, optical imaging, optical inspection and quality control, etc.
 - Laser processing services
 - 3D Printing/Additive Manufacturing
 - Innovative technology demonstration

参展企业 Exhibitors



部分展商，排名不分先后
Part of Exhibitors, in no particular order



中国（深圳）机器视觉展览会 暨机器视觉技术及工业应用研讨会 Vision China (Shenzhen)

工业4.0浪潮的来袭，越来越多的制造业企业意识到机器视觉应用在提高效率降低生产成本，从而提升生产效益中发挥的重要作用。智能制造、人工智能的提出更是将机器视觉推向了新的高度，为不断顺应新应用的需求，机器视觉产品的设计研发也在随之发展优化。Vision China (深圳) 与深圳国际自动化与机器人技术展览会、深圳国际电子智能制造展览会同期举办，伴随着智能制造的不断发展，不论从展品或是同期活动都将紧随市场趋势，为专业观众带来先进的产品及解决方案。

Under the background of the Industry 4.0, more and more enterprises realized that Machine Vision plays an important role in manufacturing industry, which can improve the efficiency and reduce the production cost, achieving the maximum production. Intelligent manufacturing and AI put the Machine Vision to a new level, in order to adapt the new application needs, the design and development of products are also developing and optimizing accordingly. As the most influential Machine Vision show in China, Vision China (Shenzhen) together with Automation & EMA 2019 under the brand of LEAP will closely follow the market trend both exhibits and events with the development of intelligent manufacturing, bringing the latest products and solutions to professional audiences.

展品范围 Product Categories

VP

- 机器视觉核心部件：
智能相机、板卡、软件包、配件、工业镜头、光源、辅助产品
- 机器视觉系统：
图像处理系统、机器视觉集成
- Core Components of Machine Vision Products:
Smart Camera, Board, Software Package, Accessories, Industrial Lens, Light Source, Subsidiary Products
- Machine Vision System:
Image Processing System, Machine Vision System

参展企业 Exhibitors



部分展商，排名不分先后
Part of Exhibitors, in no particular order

2018观众分析 Visitor Analysis



表示参观LEAP Expo 2018受益匪浅
of the visitors say they have benefited a lot at LEAP Expo 2018



表示会积极地将LEAP Expo 2018推荐给朋友、同事、商业伙伴
of the visitors will actively recommend LEAP Expo to their friends, colleagues and business partners



表示计划再次参观LEAP Expo 2019
of the visitors will participate in LEAP Expo 2019



2018观众数据全解析 Visitor Analysis



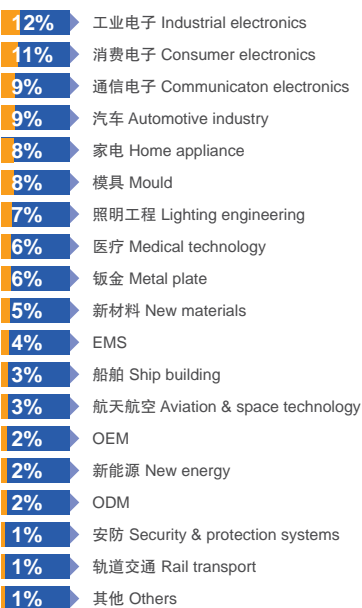
观众分析 (按企业性质) Visitor Analysis - by Type of Business



观众分析 (按工作性质) Visitor Analysis - by Job Responsibility



观众分析 (按应用领域) Visitor Analysis - by Industry



参观目的达成 The Purposes of Visiting (Multiple Choices)



我们非常关注自动化这个领域，也很关注智能制造。希望通过展会这个渠道寻找更多更好的智能解决方案，并在公司内部积极推动工业4.0。今天在展会上看到的异型插件的解决方案非常不错，对我们未来的工作会有实质性的帮助和启发。

——郑贵永，资深经理，纬创资通（中山）有限公司

Wistron mainly concerns the automation technology, because we are keen on smart manufacturing so we hope to see more, better solutions at LEAP Expo. Also it is convenient for us to promote Industry 4.0 in our company. At LEAP Expo I saw the solution to irregular plug-in, I think it is very nice.

——Zheng Guiyong, Senior Manager, Wistron Zhongshan Technology



对展会的评价（反馈为好到非常好） Visitor Comments - From Good to Excellent (Multiple Choices)

- 91% 产品范围的完整性和覆盖面 Product range and coverage
- 91% 国内参展商数量 Number of Chinese exhibitors
- 91% 展会的推广 Promotion of exhibition
- 91% 在中国的行业领导力 Position in the related industry in China
- 91% 主办方提供的展会参观信息 Visitor guide provided by the organizer
- 91% 现场登记过程 On-site registration
- 90% 产品系列/领域 Product series/fields
- 90% 行业领军企业参展数量 Number of leading exhibitors in the industry
- 86% 现场服务（休息区，餐饮） On-site services (rest area, catering)
- 80% 国际参展商数量 Number of international exhibitors

观众关注的产品 Visitors' Favourite Exhibits (Multiple Choices)

- 33% 自动化设备 Automation equipment
- 17% 机器人 Robotics
- 14% 自动化及机器人 Automation & Robotics
- 13% 表面贴装技术及设备 Surface mount technology (SMT)
- 13% 电子制造与组装 Manufacture & Assembly
- 10% 激光切割 Laser cutting
- 9% 激光焊接 Laser welding
- 8% 激光加工配套设备 Laser mechanic matching equipment
- 8% 激光打标 Laser marking
- 8% 机器视觉及定位传感技术 Machine vision and positioning
- 7% 先进激光 Advanced Laser
- 6% 端子压着/压接技术 Terminal crimping technology
- 5% 运动控制 Motion control
- 5% 自动化配件 Automatic fitting
- 5% 线束检测设备 Wiring harness testing equipment
- 5% 全自动一体机 Fully automatic machines
- 5% 点胶涂覆设备 Dispensing equipment
- 4% 传动设备 Transmission equipment
- 4% 自动仓储物流 Automated warehouse logistics
- 4% 焊接设备及材料 Welding equipment and materials
- 4% 电子材料 Electronic materials
- 4% 切线剥皮技术 Wire cutting and stripping
- 3% 3D打印 3D printing
- 3% 清洗（激光） Laser cleaning
- 3% 光学 Optics
- 3% 先进光源 Advanced light sources
- 3% 工业自动化信息技术及控制软件 Industrial automation information technology & control software
- 3% 测试与测量设备 Testing and measuring equipment
- 3% 线束加工 Cable Processing & Interconnection technology
- 2% 系统集成 System integration
- 1% 环保处理设备 Environmental protection equipment
- 1% 其它表面贴装技术 Others (SMT)
- 1% ESD防静电 Electro-Static Discharge (ESD)



展会感觉收获非常大！首先在现场看到了智慧工厂完整的产线，还有IPC对于SMT行业的标准。这些信息能帮助我们更好地与工业4.0接轨，改造工厂内部的现有设备，设备间数据的连接，大数据以及智慧工厂的打造。

——唐树林，工业工程部经理，东莞新劲电子有限公司

We benefited a lot from LEAP Expo today. First of all we saw the entire Smart Factory Production Line here. And the IPC SMT standards. They help us to upgrade the existing equipment and the connections between them through Big Data and smart factories, so we will be a part of the Industry 4.0 and Made In China 2025 programs.

——Tang Shulin, Manager, Industrial Engineering, Dongguan Xinjing Electronics Co., Ltd.

我们每年都会去上海参观慕尼黑上海电子生产设备展，基本上所有品牌、各种类型设备都可以看到。今年是慕尼黑华南展第一次在深圳举办，虽然规模不大，但是我们惊喜地在展会上看到了很多新设备和我们需要采购的产品。能在广东本土参观这么专业的展会，我感到非常高兴。希望明年可以扩大规模，这样我们能见到更多展商和不同的设备类型。

——叶雪红，惠州古河汽配有限公司，设备部次长

Huizhou Guhe participates in the productronica China in Shanghai every year, where we can see all the brands and equipments. This year LEAP Expo is held in Shenzhen for the first time. Although the exhibition is in smaller size, we still see the target equipments. It feels good to visit the exhibition with my colleagues here at home. I hope LEAP Expo will become bigger next year, so we can see more exhibitors and equipments.

——Ye Xuehong, Vice Minister, Huizhou Guhe Automobile Parts Co., Ltd.



*数据及反馈来自LEAP Expo 2018观众调研数据

Source: LEAP Expo 2018 Onsite Visitor Research

2018展商分析 Exhibitor Analysis



表示对于LEAP Expo 2018非常满意
of the exhibitors are totally satisfied with
LEAP Expo 2018



表示通过此次参展受益匪浅
of the exhibitors say they benefited
a lot from LEAP Expo 2018



表示计划继续参加LEAP Expo 2019
of the exhibitors will participate the
LEAP Expo 2019



表示计划加大或保持在
LEAP Expo 2018的参展投入
of the exhibitors will maintain or increase
their investment in LEAP Expo 2019



表示愿意将LEAP Expo 2018
推荐给其商业合作伙伴和朋友
of the exhibitors are willing to recommend
LEAP Expo to their partners or friends

参展目的达成 (反馈为好到非常好) Achievement of Exhibiting Purposes - From Good to Excellent (Multiple Choices)

- 83% 维持现有的商业关系 Maintain existing business relationships
- 83% 公司形象和产品推广 Company, product & image presentation/promotion
- 82% 经验交流 Exchange of experience
- 76% 新产品发布 Presentation of innovations
- 73% 建立新的商业关系 Build up new business relationships
- 73% 研究市场竞争动态 Studying the competition, market overview
- 69% 为将来的业务交易做准备 Preparing future business transactions
- 68% 在展会上发展业务 Doing business during the trade fair

对展会的评价 (反馈为好到非常好) Exhibitor Comments - From Good to Excellent (Multiple Choices)

- 76% 产品系列/领域 Clarity of the product range/segmentation
- 76% 产品范围的完整性和覆盖面
Completeness and breadth of product range
- 76% 主办方指定运输商的服务质量
The service quality of the forwarder specified by the organizer
- 74% 主办方指定搭建商的服务质量 (限标准展位展商)
The service quality of the constructor specified by the
organizer (the standard booth exhibitors)
- 72% 展会的推广 Promotion of the trade show
- 72% 展位位置 Booth Location
- 67% 在中国的展会领导力
Characteristic of a leading trade fair/leading role in this branch in China
- 64% 观众进入展台的频率 Frequency of visitors entering your stand
- 62% 观众的质量 Quality of visitors

* 反馈及数据来自LEAP Expo 2018展商调研数据
Source: LEAP Expo 2018 Onsite Exhibitor Research



2018创始展商名单 Exhibitor List



我们公司专注于激光, 有自己完善的研发团队。华南激光展是一个专业性、针对性强的展会, 希望更多国内优质的激光厂家出现, 共同推动行业的发展。

——柏群仕, 华南区销售经理, 奔腾激光(温州)有限公司

Penta Laser specializes in laser and has a strong R&D team. LEAP Expo is a professional, targeted exhibition. I hope more quality laser manufacturers will appear and promote the development of the industry.

——Bai Qunshi, Sales Manager (South China),
Penta Laser (Wenzhou) Co., Ltd.

这是我们第一次在深圳参加应用市场类的专业展会, 我对此次展会的人流量感到比较满意, 观众专业性也很强, 展会观众都是带着需求和问题来的, 在交流中我们也发现了不少新的应用点和商业机会。

——哈恩晶, 品牌与公共关系部部长, 新松机器人自动化股份有限公司

This is the first time SIASUN attends a professional exhibition in Shenzhen. In the past we mainly took part in exhibitions for the robots industry. At LEAP Expo, the visitors are coming with their needs and questions. Through communication with them, we also found a lot of application potentials and opportunities. The visitor flow and quality are both very good. They also have real needs.

——Ha Enjing, Director, Branding and PR,
Siasun Robot & Automation Co., Ltd.

我觉得这次展会的主办方、展商以及观众都非常的专业, 来我们展台的观众人数也很多, 对我们的产品表现出了浓厚的兴趣。希望展会今后可以越办越好, 为我们提供一个更好的展示平台。

——刘典, 硬件工程师, 哈工大机器人(岳阳)军民融合研究院

The organizer, exhibitors and visitors are all very professional. HRG received a lot of visitors and they are also very interested in our products. I hope LEAP will become even better in the future and offer a better exhibition platform.

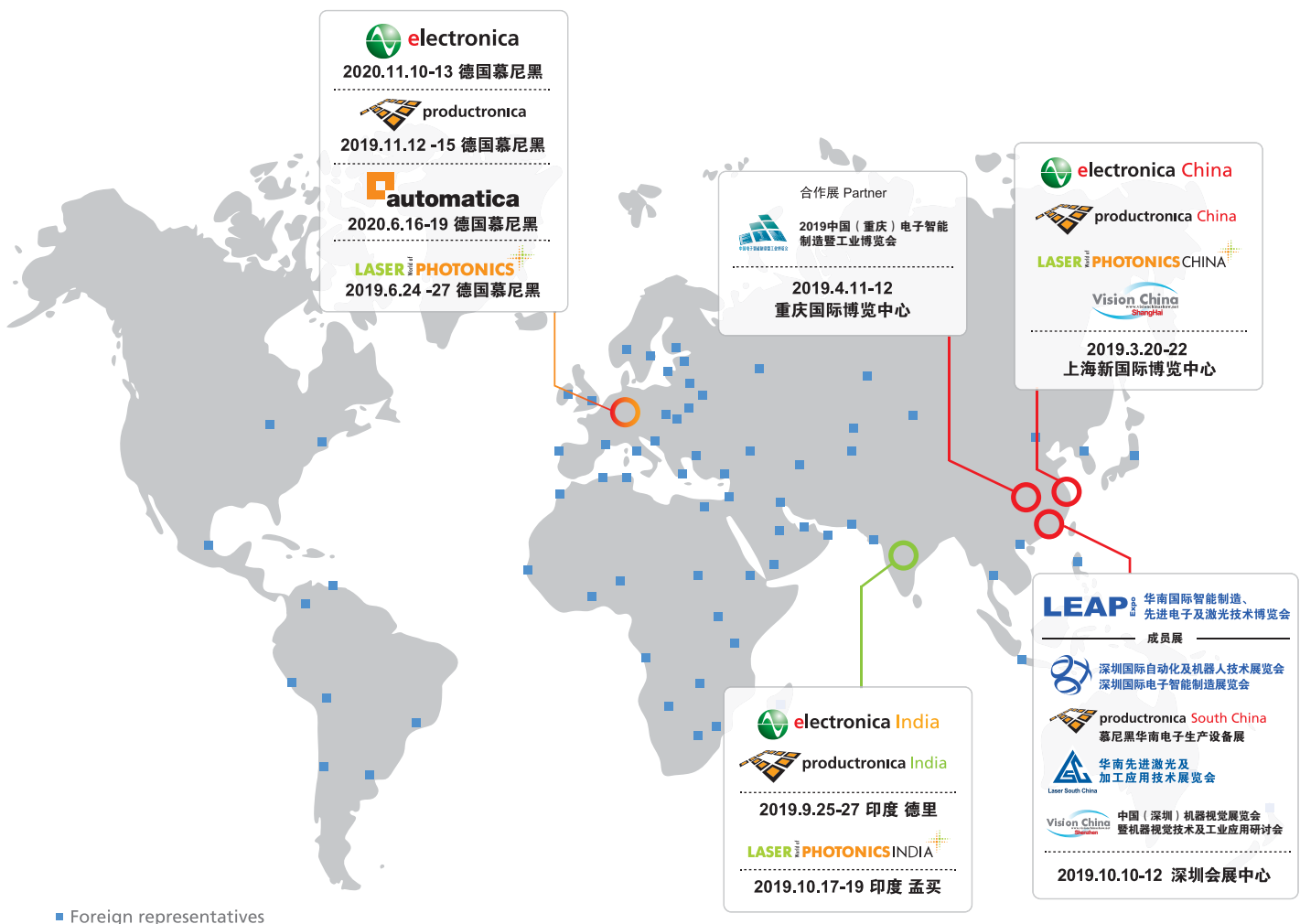
——Liu Dian, Hardware Engineer, Military and civilian integration
Research Institution, HRG (Yueyang)

同期会议 Conferences

- 深圳国际智能制造与工业4.0
Shenzhen International Intelligent Manufacturing and Industry 4.0 Forum (IPC CFX Conference)
- 汽车技术日高峰论坛
Automotive Day
- 深圳国际先进线束加工及连接技术论坛
Shenzhen International Wire Harnessing and Connector Technology Forum
- 手机智能制造高峰论坛
Mobile Phone Smart Manufacturing Summit
- 全国激光安全培训
China Laser Safety Tutorials
- 国际先进激光创新技术论坛
International Advanced Laser Innovative Technology Forum
- 华南激光加工应用市场高峰论坛
South China Laser Processing Application Market Summit
- 中国（深圳）国际机器视觉技术及工业应用研讨会
China (Shenzhen) Machine Vision Technology & Application Conference



2019展览计划 Exhibition Plan 2019



主办单位 Organizers



Messe München

慕尼黑展览（上海）有限公司
Messe Muenchen Shanghai Co., Ltd.



中国国际贸易促进委员会机械行业分会
China Council for the Promotion of
International Trade Machinery Sub-Council



中国光学学会激光加工专业委员会
Chinese Optical Society-Laser Processing Committee

LEAP^{Expo}

成员展



Automation & EMA

深圳国际自动化及机器人技术展览会
深圳国际电子智能制造展览会
Automation & EMA
www.emaexpo.com



productronica South China

慕尼黑华南电子生产设备展
productronica South China
www.p-southchina.com



South China Advanced Laser
Technology and Application Exhibition

华南先进激光及加工应用技术展览会
South China Advanced Laser
Technology and Application Exhibition
www.lasersouthchina.com

同期举办



中国（深圳）机器视觉展览会
暨机器视觉技术及工业应用研讨会
Vision China (Shenzhen)
www.visionchinashow.net

战略合作伙伴
Strategic Partner



协办单位
Co-organizer



2018深圳首秀精彩回顾
LEAP Expo 2018

联系方式 Contact

慕尼黑展览（上海）有限公司
Messe Muenchen Shanghai Co., Ltd.

上海 Shanghai
邢贞婕 Ms. Sinsia XING
Tel: +86 21-2020 5553
Fax: +86 21-2020 5688
sinsia.xing@mm-sh.com

深圳分公司 Shenzhen Branch
肖娜 Ms. Nala XIAO
Tel: +86 755-2337 3551
Fax: +86 755-2337 3564
nala.xiao@mm-sh.com

上海 Shanghai
金晶 Ms. Sherry JIN
Tel: +86 21-2020 5640
Fax: +86 21-2020 5688
sherry.jin@mm-sh.com

北京分公司 Beijing Branch
徐鑫嘉 Mr. Ken XU
Tel: +86 10-8591 1001
Fax: +86 10-8468 2519
ken.xu@mm-sh.com

中国国际贸易促进委员会机械行业分会
China Council for the Promotion of
International Trade (CCPIT)
Machinery Sub-Council (MSC)
盖鑫 Mr. Jacky GAI
Tel: +86 10-8327 5557
Fax: +86 10-8327 5555
gaixin@ccpitmsc.org

中国光学学会激光加工专业委员会
Chinese Optical Society-Laser
Processing Committee
陈超 Mr. Chao CHEN
Tel: +86 21-6485 2528
chenchao@chinalaser.org

慕尼黑博览集团
Messe München GmbH
德国 Germany
陆婷婷 Ms. Tingting LU
Tel: +49 89-949 20321
Fax: +49 89-949 9720321
tingting.lu@messe-muenchen.de

株式会社メッセ・ミュンヘン・ジャパン
日本 Japan
メッセ・ミュンヘン日本代表部
Tel: +81 3-6402 4583
Fax: +81 3-6402 4584
info@messe-muenchen.jp

IPC - 国际电子工业联接协会®
IPC - Association Connecting
Electronics Industries®
李金山 Mr. Chuck LI
Tel: +86 21-2221 0072
Free Toll: 400 6218 610
ChuckLi@ipc.org

深圳市终端电子制造产业协会
STEMA
汤剑峰 Mr. Jianfeng TANG
Tel: +86 755-2370 5476
Fax: +86 755-8524 2430
379400@qq.com